

S.	Focus Area	Schedule VII activity	Project description
No.			
1.	Grain to Glass Sustainability: Preserve Water for Life	including contribution to the Swachh Bharat Kosh set up by the Central	<ol> <li>Water Replenishment across water stressed sites.</li> <li>Collective action in Alwar, Rajasthan &amp; Nanded, Maharashtra and work with marginal farmers.</li> <li>Afforestation</li> <li>AWS certification: Alwar (Rajasthan) &amp; initiate preparation work in Nanded (Maharashtra).</li> <li>Regenerative Agriculture.</li> <li>Impact Assessment: Water Projects         <ul> <li>(Through implementation agency)</li> </ul> </li> </ol>
2.	Promote Positive Drinking :Underage Consumption	VII (ii): Promoting education, including special education and employment enhancing vocational skills especially among children, women, elderly and the differently abled and livelihood enhancement projects.	<ol> <li>Act Smart India: Curbing Underage Consumption.</li> <li>Integrate 3 languages in ACT Smart module.</li> <li>Increase the impact through "Act Smart Week"</li> <li>(Through implementation agency)</li> </ol>
3.	Promote Positive Drinking: Anti Drink-Drive.	VII (ii): Promoting education, including special education and employment enhancing vocational skills especially among children, women, elderly and the differently abled and livelihood enhancement projects.	<ol> <li>Wrong Side of the Road (WSOTR): Anti Drink Drive,</li> <li>Integration of 4 more languages.</li> <li>Awareness about WSOTR programme (Through implementation agency)</li> </ol>
4.	Promote Positive Drinking: Promoting moderation and responsible drinking.	VII (ii): Promoting education, including special education and employment enhancing vocational skills especially among children, women, elderly and the differently abled and livelihood enhancement projects.	Promoting Moderation and responsible drinking through DrinkIQ. (Through implementation agency)
5.	Champion Inclusion & Diversity.	VII (ii): Promoting education, including special education and employment enhancing vocational skills especially among children, women, elderly and the differently abled and livelihood enhancement projects.	Learning for Life: Business and hospitality skills programme     Impact assessment     (Through implementation agency)

## DIAGEO

CELEBRATING LIFE, EVERY DAY, EVERYWHERE